



# ASAP FOUNDATION'S 3<sup>RD</sup> ANNUAL SIGNATURE FUNDRAISER 2011 WITH FOUNDER JERRY AZUMAH





Over **350** attendees with nearly **20** celebrity bowlers and **75** celebrities in attendance.

Raised over **\$15,000** that will go directly towards ASAP's scholarship fund, with over **35%** raised on-site.

Over **10** separate media outlets covered the event with **4** more monthly print publications on the radar through September 2011.

Over **20** people volunteered their time to ensure the event ran smoothly and was a success.



# Event Recap:

On Wednesday, May 18th, athletes, celebrities, and influencers joined former All-Pro Chicago Bear, Jerry Azumah and his nonprofit, the Azumah Student Assistance Program (ASAP) Foundation, for the 3rd Annual Signature Fundraiser, a celebrity-bowling tournament that took place at Lucky Strike Lanes. All of the proceeds raised went directly to ASAP's scholarship fund, which served youth specifically at LINK Unlimited and San Miguel Schools Chicago. Albert's Diamond Jewelers, Cricket Wireless, Hennessy Black and Time Out Chicago participated as ASAP's most generous supporters for the 3rd Annual event.

Guests were greeted with featured cocktails by Hennessy Black, and hearty hors d'oeuvres provided by Lucky Strike Lanes. Attendees were able to play alongside the celebrities and athletes, and the bowler with the highest score at each lane received an autographed pin from the Chicago Bears players, and a gift from Albert's Diamond Jewelers.

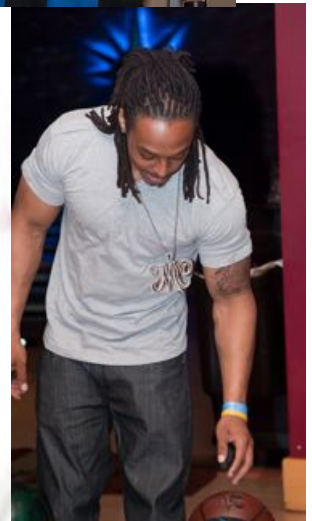
Media partners for the event included Time Out Chicago and Vocalo Radio. Additional benefactors and supporters included: Carte Blanche Ltd., Cheeky Chicago, Chicago White Sox, CommonGround Marketing, Fete Select TV, Fitness Formula Club, Gibson's Steakhouse, Goodman Theater, Halo for Men, Hub 51, Kenny the King Cigars, Legacy Venture Consulting, LINK Unlimited, Orisue, Ortanic, Paris Club, Park 52, Premier Relocation, San Miguel Schools Chicago, Sebastien Grey, Shirey Cadillac, Sir & Madame, Succezz, Sunda, and Wines for Humanity.



# Celebrity Attendees:



Athletes, celebrities, and influencers that were in attendance included: Chicago Bear players, Rashied Davis, Chris Harris, Johnny Knox, Garrett Wolfe, Marcus Robinson, and Tommy Harris, former Chicago Bears James “Big Cat” Williams and Revie Sorey, Minnesota Vikings, Fred Evans, New York Jets, Marquice Cole, former NBA star Bobby Simmons, Chicago Bliss players Yashi Rice, Stacey Jarrett, Ange Yangas, and Deborah Poles, G.O.O.D music artist GLC, Nawlegde of hip hop group Kidz in the Hall, B96 morning show personality J. Niice, DJ Rock City, Power 92 personality Tone of the Hot Boyz, CelebTV.com host Kelli Zink, Actress Tai Davis, Lettuce Entertain You partner RJ Melman, NBC personalities Natalie Martinez and Marcus Riley, and FOX Chicago’s Corey McPherrin to name a few.



# Event Recap:

The overall event was energetic and entertaining as guests were able to enjoy a luxury lounge, join the excitement at the bowling lanes, and partake in specialty crafted cocktails and small bites, all the while learning, or passing along, ASAP's mission and goals.

Attendees walked away with tickets to the 2012 Super Bowl, diamond jewelry, certificates to the top retailers in Chicago, dinner packages at 5-star restaurants, fitness packages, and other amazing prizes.

The process of creating awareness of the ASAP Foundation, LINK Unlimited and San Miguel Schools Chicago appeared to be trouble-free and simple because of the support and passion in which the event was built. With the help of our guests, supporters and benefactors as well as potential partners and additional attendees, we at the ASAP Foundation look forward to being able to produce this event and raising money for young impressionable minds in years to come.

For more information and updates visit, [www.theasapfoundation.org](http://www.theasapfoundation.org), call 312-842-1042 or email [info@theasapfoundation.org](mailto:info@theasapfoundation.org).

For additional photos please visit:  
[http://www.olliephotography.com/Events/ASAP-3rd-Annual-Signature/17127476\\_RFwLCq#1309478747\\_b7SjmJL](http://www.olliephotography.com/Events/ASAP-3rd-Annual-Signature/17127476_RFwLCq#1309478747_b7SjmJL)  
Password to gallery: asap

